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DOW, LOHNES & ALBERTSON

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WASHINGTON, D.C. 20037-1194

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JUN 30 1993

JOHN R. FEORE, JR.

DIRECT DIAL NO.

857-2786

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY
TELEPHONE (202) 857-2500
FACSIMILE (202) 857-2900

June 30, 1993

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

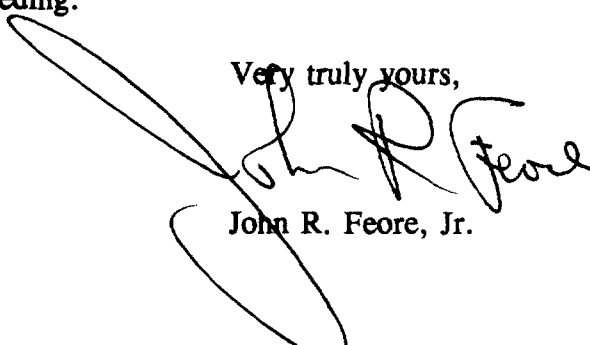
ATTN: STOP CODE 1800
Mass Media Bureau

Re: MM Docket No. 93-8
Written Ex Parte Presentation

Dear Mr. Caton:

Enclosed, pursuant to the FCC's rules, are two copies of material that have been delivered to the offices of Chairman Quello and Commissioners' Barrett and Duggan in the above-captioned proceeding.

Very truly yours,


John R. Feore, Jr.

JRF/lis
Enclosure

No. of Copies rec'd 042
List A B C D E



HOME SHOPPING NETWORK, INC.

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JUN 30 1993

June 30, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Maureen O'Connell
Legal Advisor
Chairman James H. Quello
Federal Communications Commission
1919 M Street, N.W., Room 814
Washington, D.C. 20554

Re: Home Shopping Club Programming --
Hearing and Visually Impaired Members

Dear Maureen:

As a follow-up to my earlier description of the HSC programming service, I want to provide further information on our special access for our hearing and visually impaired members. The visually impaired members who request the special service receive our Braille Format Coupon List each time the Bargaineer is sent out to our membership. The Home Shopping Club enables our visually impaired members to shop in the comfort and safety of their homes. The show hosts describe the items in detail, the visually impaired members receive Braille coupons so that they may take advantage to discounts offered to all other members and the items are delivered to their homes. Any returns or questions are quickly handled by telephone, and we arrange pick up for return items through UPS.

The hearing impaired members of Home Shopping Club use our TDD/TTY (Text Telephone Device for the Deaf) telephone number to call. This is an "800" toll-free number (1-800-753-5353). This line is used by the hearing impaired members to order, make inquiries, and arrange for returns all within the safety and comfort of their homes. In February 4, 521 calls were placed to our TDD line, 3,998 in March and 3,601 in April.

We submit this for your consideration and to demonstrate that the HSC programming provides valuable service to our audience and makes special efforts to serve the interests of those segments of the viewing public who are traditionally underserved by other media.

Sincerely yours,

Alan Gerson
Executive Vice President
Home Shopping Network

P.O. Box 9090
Clearwater, FL 34618-9090
(813) 572-8585



HOME SHOPPING NETWORK, INC.

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JUN 30 1993

June 30, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

John C. Hollar, Esquire
Senior Legal Advisor
Commissioner Ervin S. Duggan
Federal Communications Commission
1919 M Street, N.W., Room 832
Washington, D.C. 20554

Re: Home Shopping Club Programming --
Hearing and Visually Impaired Members

Dear John:

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Alan Gerson
Executive Vice President
Home Shopping Network



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JUN 30 1993

June 30, 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Byron Marchant, Esquire
Senior Advisor to Commissioner Andrew C. Barrett
Federal Communications Commission
1919 M Street, N.W., Room 844
Washington, D.C. 20554

Re: Home Shopping Club Programming --
Hearing and Visually Impaired Members

Dear Byron:

As a follow-up to my earlier description of the HSC programming service, I want to provide further information on our special access for our hearing and visually impaired members. The visually impaired members who request the special service receive our Braille Format Coupon List each time the Bargaineer is sent out to our membership. The Home Shopping Club enables our visually impaired members to shop in the comfort and safety of their homes. The show hosts describe the items in detail, the visually impaired members receive Braille coupons so that they may take advantage to discounts offered to all other members and the items are delivered to their homes. Any returns or questions are quickly handled by telephone, and we arrange pick up for return items through UPS.

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Alan Gerson
Executive Vice President
Home Shopping Network, Inc.